

Privacy Policy - Selina Jones / True Presence Website

Effective Date: 18/07/2025 Last Updated: 18/07/2025

This Privacy Policy explains how Selina Jones ("we," "us," or "our") collects, uses, and protects your personal information when you visit our website or engage with our services. We are committed to protecting your privacy in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

1. Information We Collect

We may collect the following types of personal information:

- Name and contact details (email address, phone number, postal address)
- Information you provide when contacting us or subscribing to our newsletter
- Website usage data and analytics (IP address, browser type, pages visited)
- Payment information when purchasing books or services
- Any other information you voluntarily provide

2. How We Collect Information

We collect personal information through:

- Direct communication (emails, contact forms, phone calls)
- Website interactions and analytics tools
- Newsletter subscriptions
- Book purchases and orders
- Social media interactions

3. How We Use Your Information

We use your personal information to:

- Respond to your inquiries and provide customer service
- Process book orders and deliver products
- Send newsletters and updates (with your consent)
- Improve our website and services
- Comply with legal obligations
- Conduct business operations

4. Disclosure of Information

We may share your information with:

- Third-party service providers (payment processors, shipping companies, email marketing services)
- Publishers and distributors for order fulfillment
- Legal authorities when required by law
- Professional advisors (lawyers, accountants)

We do not sell, rent, or trade your personal information to third parties for marketing purposes.

5. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no internet transmission is completely secure.

6. Your Rights

Under Australian privacy law, you have the right to:

- Access your personal information
- Request correction of inaccurate information
- Request deletion of your information (where legally permissible)
- Withdraw consent for marketing communications
- Make a complaint about our handling of your information

7. Cookies and Analytics

Our website may use cookies and similar technologies to enhance user experience and collect analytics data. You can manage cookie preferences through your browser settings.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites.

9. International Transfers

Some of our service providers may be located overseas. We ensure appropriate safeguards are in place for international data transfers.

10. Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on our website with the updated effective date.

11. Contact Us

For privacy-related inquiries, complaints, or to exercise your rights, contact us at:

Email: info@selinajones.com